



Caroline Brickell

CONTACT

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717.512.0651

Design and creative direction, specializing in branding and identity since 2011.

EXPERIENCE

AKQA

Creative Director

Jan 2026 – Present

Creative lead specializing in branding while collaborating across campaign marketing and product design.

Associate Creative Director

May 2024 – Dec 2025

Leading small teams to shape the brand expression from the ground up. Heavy cross-collaboration with motion, illustration, and copy teams to craft compelling brand identities, particularly gaming and entertainment properties.

Senior Art Director

Nov 2022 – May 2024

Art Director

Apr 2019 – Nov 2022

Nurturing client relationships through regular close collaboration and winning pitches.

&WISER

Art Director

Nov 2018 – Apr 2019

Designed branding/identity systems primarily for start-ups, small businesses and non-profits. Focus in logo design, print collateral, environmental graphics, signage and web design and a bit of UX. Extensive experience working one-on-one with clients, leading presentations and discussion.

Senior Designer

Nov 2014 – Nov 2018

Junior Designer

Nov 2011 – Nov 2014

ROLLING STONE MAGAZINE

Art Department Intern

May – Aug 2010

Assisted in the production of four summer issues, layout production, database organization.

EDUCATION

Bachelor of Design
Penn State University
2011

KUDOS

Grand Clio, Clio Awards 2024, AKQA
Gold Clio, Clio Awards 2024, AKQA
AIGA 50, 2018, &Wiser
Graphis New Talent, 2012